

TYPES OF ARTICLES

The descriptions of types of information below can apply equally to periodicals, books, and web pages.

Scholarly, Academic, or Peer-Reviewed

- Few illustrations other than charts and graphs
- Articles written by scholars or researchers in the field, often faculty with Ph.Ds
- Almost always lists sources and/or includes a bibliography
- Reports on original research or experimentation
- Often published by a university press, research center or professional association
- May be scholarly because of the credentials of the writers, but targeted towards students
- Examples of periodicals: *Fashion Theory*, *Domus*, *Art History*, *Art Bulletin*, *Journal of the American Medical Association*

Professional

- Written for (and usually by) people in a specific line of work
- Assumes knowledge of the field
- Not usually available on the newsstand
- Only sometimes lists sources or includes bibliography
- Often published by a professional association
- Examples of periodicals: *American Libraries*, *Playthings*, *Communication Arts*, *Animation Magazine*

Substantive News

- Often glossy in appearance with color illustrations
- Sometimes list sources or includes bibliography
- Usually available on the newsstand
- Articles are usually signed
- Level of writing geared to educated or well-read audience
- Sometimes difficult to distinguish between this and "Academic"
- Examples of periodicals: *National Geographic*, *Art in America*, *Artforum*, *Wall Street Journal*, *Discover*

Popular

- Easily purchased on newsstands, bookstores or available for free via the Internet
- Geared towards general audiences
- Articles written by staff writers or freelance writers
- Slick or glossy (in print version), with lots of advertising
- Seldom includes list of sources
- Examples of periodicals: *People*, *Sports Illustrated*, *Vogue*, *Rolling Stone*

Sensational

- Variety of styles, but often newspaper format when in print
- Language is elementary and occasionally inflammatory or sensational
- Purpose is to arouse curiosity and to cater to popular superstitions
- Flashy headlines designed to astonish
- Examples of periodicals: *National Enquirer*, *Star*